

ADWEN PLUS

PROFIT OPTIMIZATION SPECIALISTS

AI Digital Marketing Training

Course Brochure 2026

Learn the most in-demand skill of 2026 - SEO, Google Ads, Social Media, Content Marketing, and Analytics with AI tools. Taught by a practitioner with 18 years of real industry experience.

18+
Years Experience

5-8
Students/Batch

8
AI Modules

100%
Practical

WhatsApp: +91 9988 712 738 | Type "DETAILS"

Why AI Digital Marketing Training?

The digital marketing landscape has fundamentally changed. AI tools like ChatGPT, Claude, and Perplexity are reshaping how search, content, and advertising work. Marketers who understand AI are producing 3x more output and getting hired faster.

30% Job Growth in India

Digital marketing job postings have grown 30% in the last 2 years. Companies need skilled professionals - they care about skills, not degrees.

92% Companies Investing in AI Marketing

Globally, 92% of companies are investing in AI marketing tools. Marketers who understand AI are in the highest demand right now.

Career Start in 3-6 Months

Unlike MBA or engineering, digital marketing can be learned in months. It is a skills-based field where results speak louder than degrees.

Freelancing: Up to 2L+/Month

Experienced digital marketers earn significant income through freelancing. Remote work, global clients - no location limitations.

Course Modules - What You Will Learn

8 comprehensive modules - each integrated with AI tools for practical, real-world application.

01. SEO + AI

Keyword research, on-page, technical SEO using ChatGPT, Claude and Perplexity. Google AI Overviews visibility strategies included.

02. Google Ads + AI

Search, display and YouTube ads. AI-powered bidding, copy creation, and audience targeting. Real budget practice.

03. Social Media + AI

Instagram, Facebook, LinkedIn - organic and paid strategy. AI tools for content calendars, captions and hashtag research.

04. Content Marketing + AI

Blogs, video scripts, email campaigns. AI-assisted drafting with human touch. Content that ranks and converts.

05. Email Marketing + Automation

Lead nurturing sequences, welcome series, re-engagement campaigns. AI personalization and A/B testing.

06. Analytics + Data Decisions

Google Analytics, Search Console, ad dashboards. AI-powered reporting and insights extraction.

07. AEO (Answer Engine Optimization)

Brand visibility in ChatGPT, Perplexity, Google AI - the new battleground that 99% of courses do not teach.

08. Real Client Projects

Work on actual websites, campaigns and budgets. Build a portfolio you can show in job interviews.

Who Is This For?

Students and Freshers

Build a career in digital marketing after 12th or graduation. Get job-ready with real projects and a portfolio. Fresher salaries start at 15K-30K/month and grow fast with skills.

Working Professionals - Career Switch / Upskill

Currently in BPO, teaching, sales or any field? Want to switch to digital marketing? Or already in marketing but do not know AI tools? This training brings you to 2026 standards.

Business Owners

Stop depending on agencies. Understand your own business marketing - SEO, ads, social media. Know what is working and what is not. Guide your agency properly and stop wasting money.

About the Trainer

Swapan Kumar - Founder, Adwen Plus

18 years as a practitioner - not a classroom teacher. I still handle client projects from India, UK, and Vietnam every single day. What I teach is what I actually do. Small batches of 5-8 students only. I teach via screen share with recorded sessions. No slides, no theory dumps - real work that gets real results. No fake promises - straight talk, realistic expectations.

How to Get Started

Step 1: WhatsApp Us

Type 'DETAILS' on WhatsApp. No forms, no signup required. Just one message.

Step 2: Free Consultation

I will personally speak with you - understand your background, discuss goals, and honestly assess if this training is right for you.

Step 3: Start Training

Join the batch. Duration is flexible based on your pace. Become job-ready, freelance-ready, or capable of managing your own business marketing.

Training Details

Duration	Flexible - based on your pace and background
Mode	Online (screen share, recorded sessions)
Batch Size	5-8 students maximum
AI Tools	ChatGPT, Claude, Perplexity, SEMrush and more
Projects	Real client projects - build your portfolio
Support	Post-course support continues
Certificate	Course completion certificate provided
EMI	Available - ask on WhatsApp

Ready to Start?

Take the first step - WhatsApp us now.

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Type "DETAILS" - I will personally reply

adwenplus.com/ai-digital-marketing-training